

GRACE. POWER. SKILL.

Deloitte Australian International 3 Day Event

Incorporating the HSBC FEI Classics™ Series



STABLE TALK : August 2011



In this edition:

An eventful time

Catch up with event director and dual Olympic medallist Gillian Rolton.

She's describing the 2011 event as the biggest ever!

Meet Deloitte

New principle sponsor Deloitte is the largest professional services firm in the world.

Read about their business on page 3.

The Horsemen!

Oh la la...! The 4 French Horsemen are coming to Adelaide!

They are world record holders in jumping. But why do they jump in their undies?

On course

Riding at this years event?

Saddle up with international course designer Wayne Copping and hear what he has in store in 2011!

Don't miss four days of nail-biting action!

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Deloitte Australian International Three Day Event

An eventful time... GILLIAN ROLTON



Two times Olympic medallist Gillian Rolton is at the helm again in 2011 and ready to deliver our biggest event ever! We catch up with Gillian and take a peek at what she has in store for us this year.

"Once again this year, we are delighted to present this world class equestrian showcase in Adelaide's beautiful parklands. With the heart of the event in Victoria Park in front of the newly renovated Heritage Grandstand it is shaping up to be our biggest event ever!"

One of only six 4* events in the world – and the only one in the Southern Hemisphere – the event was awarded 'pro-tour' status and joined the HSBC FEI Classic™ series in 2011.

With an HSBC FEI Classic™ series prize pool of US\$333,000 up for grabs the 2011 Adelaide event will also have the richest prize pool on offer in Eventing in Australasia with over AU\$100,000 prize money split between the top place-getters!

There will be something for everyone in 2011! We look forward to seeing you in November for four days of nail-biting action!

Up close... MEGAN JONES

In 2010 Olympian Megan Jones was unable to compete in the Australian International 3 Day Event due to being overseas. In 2011 we welcome the return of this popular athlete.

"I was devastated to have missed the 2010 event. Jester and I had travelled to Kentucky to compete and were unable to make it back in time."

"I'm thrilled to be able to compete in Adelaide in 2011. The Adelaide event is an important platform for both established riders, but also for our up and coming elite athletes."

As an Adelaidean I am immensely proud that an Olympic standard event is hosted here, in the beautiful Adelaide parklands."

"I will be here and I hope you are too. See you at the Double Ducks!"



New in 2011!

Masterclass with BRETT PARBERY

New in 2011 is Australian Dressage sensation Brett Parbery. Don't miss Brett's dressage masterclass on the Friday—it is sure to be standing room only!



Brett and Victory Salute's major achievements include being the Australian record holders for highest Grand Prix and Grand Prix Freestyle score, 2010 Australian Dressage Champions, 10th World Cup Final 2010, 10th 2010 Aachen Grand Prix and Kur. 2nd at the 2010 Hickstead World Dressage Masters CDI 5* Grand Prix Special.

Oh la la...! THE HORSEMEN

New to the event in 2011 are the Horsemen! This world renowned jumping team comprising of four Frenchmen are an amazing spectacle to witness.

Holding current world records in jumping—these men send the horses packing!

But why do they jump in their undies?

Simply to add some spice to their amazing show!



What's on 17—20 November

Thursday & Friday Dressage Saturday Cross Country Sunday Show jumping

2011

The biggest Deloitte Australian International Three Day Event ever!

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Deloitte Australian International Three Day Event



On course with...



WAYNE COPPING

Back again in 2011 is renowned international course designer, Wayne Copping. In this update Wayne shares some of the surprises in store for the riders, horses and spectators at this year's event.

"The Adelaide Cross-Country phase will see competitors tackling a demanding course with some new additions in 2011.

Riders will start in front of the Heritage Grandstand in Victoria Park, cross two dual carriageways, wind through Rymill Park to the water jumps. The water jumps will test the most experienced of rider and horse combinations this year.

Once the water is clear the track continues to wind its way back to the finish line in front of the Heritage Grandstand in Victoria Park."



Tickets are  ON SALE!

Love your eventing?

Grab the best seats in the house and purchase a 3 day season pass in the heritage grandstand.

Don't worry if you don't know one end of a horse from the other, there is something for everyone at this year's Deloitte Australian International Three Day Event!

Bring your family and your friends to this great weekend in the stunning Adelaide parklands!

Purchase your tickets at :



Event



ACCOMMODATION
PACKAGES

Holidays of Australia have put together some amazing event packages for our interstate spectators!

Gold packages include:

4 nights at the Crowne Plaza
From \$989pp twin share
3 day season VIP pass
Merchandise pack
Free entry to the riders party
Meet and greet VIP rider

Silver packages include:

4 nights accommodation
From \$580pp twin share
3 day grandstand pass
Course walk with Olympian or rider
Merchandise pack

Get in quick to secure your event accommodation package—places are limited! To book visit or phone -

www.holidaysofaustralia.com
or phone **1300 655 215**



Meet...  DELOITTE

'Deloitte' is the brand under which tens of thousands of dedicated professionals in independent firms throughout the world collaborate to provide audit, consulting, financial advisory, risk management, and tax services to selected clients.

These firms are members of Deloitte Touche Tomatsu Limited (DTTL), a UK private company limited by guarantee. Each member firm provides services in a particular geographic area and is subject to the laws and professional regulations of the particular country or countries in which it operates.

In Australia, the member firm is the Australian partnership of Deloitte Touche Tohmatsu. Deloitte Touche Tohmatsu and its affiliates (together Deloitte Australia) has approximately 512 partners with over 5,660 people located in 12 offices across the country. Its revenue for 2010 fiscal year was A\$821 million.

Thank you to our sponsors—we value your support



Grab the best seats in the house today!



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Deloitte Australian International Three Day Event

Meet

ATCO
AUSTRALIA

ATCO Australia is part of the ATCO Group of Companies. ATCO Group, with more than 8,000 employees and assets of approximately CAD \$11 billion, delivers service excellence and innovative business solutions worldwide with leading companies engaged in Utilities (pipelines, natural gas and electricity transmission and distribution), Energy (power generation, natural gas gathering, processing, storage and liquids extraction), Structures & Logistics (manufacturing, logistics and noise abatement) and Technologies (business systems solutions).

Visit www.atcoaustralia.com.au for more information

Coopers Eventers
Bar

PARTY ON WITH
THE RIDERS

Party on after dark in the Coopers Eventers Bar with the riders. Entry is \$10 and includes one free drink upon arrival and canapés.

The riders party is proudly sponsored by Southern Stars Saddlery. It's a night not to miss as you sip beer provided by Coopers.

Rumour has it the band—made up of our riders—may even get up on stage and belt out a song or two!



Take a

TRADE STAND

The Deloitte Australian International 3 Day Event is delighted to offer packages to those wishing to set up a trade stand at our event.

With over 20,000 on site spectators on your door step, and adjacent to the stables for easy interaction with competitors and supporters, don't miss this opportunity to promote your goods and services to this high net worth group of individuals.

Sites start at 3 x 3 with a number of different options. Book now by contacting Gillian Rolton at Rolton.g@australian3de.com.au



Renniks 4*

SUPPORTERS
CLUB

Want to be ring side for all four days?

No problem—simply upgrade your General Admission ticket to a Renniks 4* Supporters Club ticket and take a seat in the ring-side marquee.

A place for the equestrian enthusiast you can mingle with many event officials, supporters and riders. Light refreshments are available and a cash bar is provided.

Simply upgrade your tickets at www.ticketek.com

The Renniks 4* Supporters Club is proudly sponsored by Renniks.



Adelaide
Equity Partners

HOSPITALITY
MARQUEE

To experience the event in first class style book a table in the Adelaide Equity VIP Marquee. Wine and dine on some of South Australia's finest produce while you entertain your clients and friends.



Rub shoulders with the events elite while enjoying the best ring-side seats available.

Book your table at www.ticketek.com



Contact
US:

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Manon Strachan—0404 469 400
Belinda Lindh—0418 899 537

Quick facts



Become a sponsor of this iconic event!

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Deloitte Australian International Three Day Event



Thursday 17 Nov

- Free entry to the public
- CIC** Dressage
- FEI Officials Seminar
- Riders briefing
- Official course inspection
- First horse inspection
- The French Horsemen
- Trade village shopping



QANTAS
Cross
Country day

Friday 18 Nov

- CCI**** and CCI** Dressage
- Brett Parbery masterclass
- Course walk with the stars
- Twilight Dressage
- The French Horsemen
- Trade village shopping



ATCO Show
Jumping
day

Saturday 19 Nov

- Eventing masterclass
- Wine trail
- Party with the riders
- The French Horsemen
- Trade village shopping
- Celebrity challenge



Sunday 20 Nov

- Trot up breakfast
- Horse inspection
- Presentation ceremony
- Last jump party
- The French Horsemen



The best
seats in
the house

Grab the best

SEATS IN
THE HOUSE!

Don't miss a second of all the action! Purchase your value packed 3 day season pass at www.ticketek.com
Included in your 3 day season pass -

- General admission across the 3 days
- Official program
- Seat undercover in the grandstand
- Daily start/score list



Competitors—entries open soon!

Entries open early September via Nominate.

US \$333,000 series prize pool. AU \$100,000 up for grabs.

Got to be in it to win it!